



Shepparton Swans Football Netball Club 2018 Sponsorship and Partnership Opportunities

The Shepparton Swans Football Netball Club was born from the Lemnos Football Club, founded in 1928 and is a strong and vital member of the Goulburn Valley Football and Netball Leagues.

The club has a strong presence in the Shepparton and district and has a proud history of competitiveness, a fighting spirit and inclusiveness in the community.

The club's home is Princess Park in the heart of Shepparton, adjacent to the Goulburn River, set amongst magnificent gum trees and native forest. Princess Park is easily the most picturesque and attractive ground in the GVFL. As the sole football/netball occupant of the ground the Swans players, sponsors and supporters enjoy unfettered access to this great facility.

The club offers a safe place and atmosphere for its many members, players, sponsors and supporters to gather and participate in the sporting, social and community activities that Australian football and netball provides.

A regular Saturday game in this great central location will always see large game attendances and over 200 footballers and netballers participating, plus the many officials and volunteers that make clubs work.

The club's success is backed by a solid base of supporters and sponsors. A regular senior football and netball finalist the Swans have achieved ultimate success on the field with the 2014 Senior Football, 2013 A Grade and 2015 Under 17's Netball Premierships. The Swans continue to develop teams based on local players and our own home grown young players who have come through the club juniors.

A strong off field support and administrative structure is in place to ensure stability, consistency and continued improvement occurs on and off the field. A strategic plan guides the club operations and activities to achieve our vision. To be successful on and off the field.

The club is focused on long term success as a whole Club and we are seeking partners who share our values and our future vision, and seek an ongoing relationship that will be beneficial to all parties.

Sponsorship Opportunities 2018

Our major sponsor for 2018 is "The Aussie Hotel"

	Type	Cost
1	Co- major sponsor (branding on front or back of jumper)	\$5,000
2	Shorts branding (all senior football grades)	\$3,000
3	Polo sponsor (capped at five –inc major sponsor)	\$2,000
4	Business Directory	Free in 2018
5	Fence signage - Bronze	\$600
6	Fence signage - Silver	\$900
7	Fence signage - Gold	\$1,700
8	Elevated signage	+ \$400



Package	Benefits
Co-major	<ul style="list-style-type: none"> • Four memberships • Two non transferable tickets to the Annual Ball • Invitation to our all inclusive Sponsors luncheon for up to 8 people
Shorts	
Polo	
Gold	
Silver	<ul style="list-style-type: none"> • Two memberships • Two non transferable tickets to the Annual Ball • Invitation to our all inclusive Sponsors luncheon for up to 2 people
Bronze	<ul style="list-style-type: none"> • One membership • Two non transferable tickets to the Annual Ball • Invitation to our all inclusive Sponsors luncheon for up to 2 people
Business Directory	<ul style="list-style-type: none"> • Sponsors will feature in a booklet distributed to all members and stakeholders promoting their respective business as “preferred providers”. This promotion will be free in 2018.
All sponsors	<ul style="list-style-type: none"> • Free hire of the Club function room for a business or immediate family function (non transferable) • Feature on the electronic display in club rooms • Regular club news email • Invitations to special events



Sponsorship Application 2018

Name:

Address:

.....

Contact:.....Phone:.....

Mobile:Fax:.....

Email:

Website:

Sponsorship category:

<input type="checkbox"/> Co-major	\$5,000 plus GST
<input type="checkbox"/> Shorts	\$3000 plus GST
<input type="checkbox"/> Polo	\$2,000 plus GST
<input type="checkbox"/> Gold	\$1,700 plus GST
<input type="checkbox"/> Silver	\$900 plus GST
<input type="checkbox"/> Bronze	\$600 plus GST
<input type="checkbox"/> Elevated sign	\$400 plus GST

All costs are per calendar year and exclusive of GST.

Jumper, shorts and polo opportunities require a 3 year commitment.

Fence sign writing costs are met by the sponsor.

Special sponsorship opportunities can be negotiated.

Payment details

Cheque enclosed EFT payment — Lemnos Football & Netball Club

Please invoice BSB 063-527 Account 0016 0469

Please charge my (circle) **Mastercard** **Visa**

Card Number

Expiry date:..... /..... CSV

Name on card:

Signature:

